

## **Scott Towels Real. Messy. Moments. Sweepstakes**

### **Official Sweepstakes Rules**

Sponsored by Kimberly-Clark Global Sales, LLC  
2100 Winchester Road, Neenah, WI 54956 ("Sponsor")

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. THIS SWEEPSTAKES IS INTENDED FOR PLAY IN THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE OR NOT LOCATED IN THE 50 U.S. OR D.C. AT THE TIME OF ENTRY.**

**This is an offer and does not imply that you have won a prize.**

**NO PURCHASE NECESSARY TO ENTER OR WIN. THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED, OR ADMINISTERED BY, OR ASSOCIATED WITH FACEBOOK, INSTAGRAM, TWITTER, OR ANY OTHER SOCIAL MEDIA SITE. BY PARTICIPATING IN THIS SWEEPSTAKES, YOU ARE PROVIDING YOUR INFORMATION TO SPONSOR, AND NOT TO FACEBOOK, INSTAGRAM, TWITTER, OR ANY OTHER SOCIAL MEDIA ORGANIZATION.**

**Sweepstakes Period.** This Sweepstakes runs from June 13, 2017 at 12:01 am CT through December 31, 2017, at 11:59 pm CT (the "Entire Sweepstakes Period"). There will be a Monthly Drawing for one (1) Grand Prize from among all entries received during each calendar month from June through December 2017 for a total of seven (7) Monthly Drawings during the Entire Sweepstakes Period. Entries for each Monthly Drawing must be received between 12:01 am CT on the first day of each calendar month and 11:59 pm CT on the last day of that calendar month to be eligible for that month's Monthly Drawing. (Except entries for the June drawing begin 12:01 am CT on 6/13/17.) Entry into each Monthly Drawing is separate. Entries received for any Monthly Drawing are not eligible for any subsequent Monthly Drawings.

**Eligibility.** This Sweepstakes is open only to legal residents of the 50 United States, and Washington, D.C. who are 18 years of age or older at time of entry. Employees, members, officers and directors of the Sponsor, its parent companies, subsidiaries and affiliates and any provider of any prize offered in this Sweepstakes or any business or entity involved in the development, production, implementation, administration or fulfillment of this Sweepstakes, and the immediate family members of any of the above (meaning spouses, parents, siblings and children living in the same household) are not eligible to enter or win. Void in Puerto Rico, and where prohibited by law. This Sweepstakes is subject to all applicable laws.

**How to Enter.** Navigate to [www.ScottBrand.com](http://www.ScottBrand.com). Log In or Sign Up to Enter, Upload a photo that shows a moment that you want to share including a title and short description, along with the hashtag #Real.Messy.Moment. THIS IS NOT A PHOTO CONTEST WINNERS WILL BE SELECTED RANDOMLY. By entering this Sweepstakes, you agree to be bound by these Official Sweepstakes Rules and the decisions of the Sponsor, which shall be final in each instance. Entries without all of the required information blanks completed will be disqualified. In addition, all late, lost, or otherwise incomplete entries are not considered valid entries and shall be disqualified. Proof of your submission of entry is not proof of the Sponsor's receipt, and the Sponsor's designated computer will be the official time keeping device for all submissions and entries applicable to this Sweepstakes. Any attempt at or form of entry other than as expressly specified in these Rules (including but not limited to automated entry) is strictly prohibited and will result in disqualification. No correspondence about submissions will be answered. No responsibility is assumed for lost, late, stolen or misdirected mail or entries or any failure or unavailability of hardware, software, electronic communications or Internet uploading or other connections. Sponsors are also not responsible for failed, partial or garbled computer transmissions or for failed transmissions or electronic or device malfunctions of any kind. Each entry requires submission of a photo. It is recommended that subsequent entries include different photos, but you may submit the same photo with each subsequent entry. LIMIT ONE ENTRY PER PERSON OR EMAIL ADDRESS PER MONTHLY DRAWING. LIMIT ONE PRIZE PER HOUSEHOLD FOR THE ENTIRE SWEEPSTAKES PERIOD.

#### **Submission Guidelines.**

- You must be the photographer of the submitted photo (the "Submission").
- You must have permission from any person used as a subject in, or that appears in, the Submission.
- Any editing, retouching, or modifying applied to the Submission must have been performed by you.
- Use of any stock photo is not allowed.

- All Submissions must be original, non-professional, must not have been previously published or won any previous awards.
- Submission must not contain any obscene, defamatory, objectionable, illegal or otherwise inappropriate material and must be consistent with Sponsor's corporate standards and suitable for publication to the general public.
- Submission must not contain any material that would infringe upon third-party rights if used in advertising, including trademarks, copyrights or publicity rights.
- The supported image file types for Submission are: jpg and png. The maximum file size limit for an image is 8MB.
- THE DECISION REGARDING THE APPROPRIATENESS AND ELIGIBILITY OF EACH SUBMISSION SHALL BE AT THE SOLE DISCRETION OF SPONSOR AND ANY SUBMISSION THAT DOES NOT COMPLY WITH THESE GUIDELINES OR THE OFFICIAL SWEEPSTAKES RULES MAY BE DISQUALIFIED.

By entering, you grant an unrestricted, irrevocable, non-exclusive license to Sponsor and its agents to post, display, publish, modify and use your entry Submission in any form (including in cropped or edited form, as Sponsor deem appropriate and necessary), for advertising or publicity purposes, including on or in connection with the Scott page and in promotional materials relating thereto, worldwide, in any media, without further compensation, unless prohibited by law. By entering, you agree and grant permission to Sponsor and its agents to use your name, hometown, age, likeness and other information provided with your entry, in connection with such advertising or publicity, unless prohibited by law. You also agree not to submit your entry Submission for commercial use by a competitor of Sponsor for a period of twelve (12) months from the date of entry in this Sweepstakes.

By entering, you warrant and represent that you are the photographer of the submitted photo(s) and that you have obtained all permissions necessary for Sponsor to display, post, publish, modify or use your Submission for any advertising or publicity purposes, including on the Scott page and in promotional materials relating thereto (such as, without limitation, in newsletters), including, but not limited to, permission from all persons depicted in your Submission and from any owner or holder of any property, copyrights, trademarks or other rights in materials or other items depicted in your Submission. By entering, you also agree to confirm to Sponsor any of the above in writing during the Sweepstakes Period or thereafter, upon Sponsor's request.

If integrity of Sweepstakes is compromised in any manner, Sponsor reserves the right to modify Sweepstakes and conduct drawing(s) based on all eligible entries received that are unaffected by the problem, and/or to terminate the Sweepstakes or any portion thereof. Sponsor reserves the right to disqualify any person who attempts to tamper with the Sweepstakes, to harass or interfere with any other entrant, or otherwise acts in an inappropriate or unsportsmanlike way, all as determined by Sponsor in its absolute discretion. Submissions shall be void if incomplete, not legible, or if they contain errors or do not comply strictly with all requirements in these rules.

By entering, you agree that Sponsor may use any information you may provide on the Sweepstakes Registration and Entry Form during the Sweepstakes Period and thereafter to contact you for the limited purpose of informing you about Sponsor's products and promotional offers from time to time, provided that you will be given the opportunity at any time to "opt out" of receiving further information and promotional offers. In no event will your personal information be provided by Sponsor to any third party for third-party use. The privacy policies and terms and conditions of the Sponsor can be found at <http://www.scottbrand.com/privacypolicy>. By participating in this Sweepstakes, you agree to all of the terms and conditions of the privacy policies and website terms and conditions of the Sponsor. By entering you agree to be bound by these Official Sweepstakes Rules and you acknowledge that the decisions of the Sponsor shall be final and binding in all respects.

#### **Prizes/Odds.**

**One (1) Grand Prize Per Monthly Drawing Period:** One (1) Grand Prize Winner will be selected for each Monthly Drawing Period for a total of seven (7) Grand Prize Winners throughout the Entire Sweepstakes Period. Prize consists of 3 cases of Scott® Towels (Approx. Retail Value \$84). Odds of winning a Monthly Grand Prize depend upon number of entries received during that Monthly Drawing Period.

Prizes may not be redeemed for cash, substituted or transferred by winner; however, if any prize or prize component becomes unavailable or otherwise at Sponsor's option the Sponsor reserves the right to unilaterally substitute a prize or prize component of equal or greater value. Taxes and any other expenses not listed above are the sole responsibility of winners. Allow 4-6 weeks after validation for receipt or arrangement of receipt of prize. You are not an official Sweepstakes prize winner until you are successfully validated, you have duly received an official notification of your

winning status from Sponsor, and you completed and submitted any documentation referenced below requested by Sponsor.

**Selection of Winners/Validation.** There are a total of seven (7) Monthly Drawing Periods. The first Monthly Drawing Period begins at 12:01 am CT on 6/13/17 and ends at 11:59 pm CT on 6/30/17. Each following Monthly Drawing Period begins at 12:01 am CT on the 1<sup>st</sup> day of the month and ends at 11:59 pm CT on the last day of that month. One (1) winner for each Monthly Drawing Period will be selected on or about the second Monday following the end of each Monthly Drawing Period at random from all valid entries received during that Monthly Drawing Period by an independent Judging organization, whose decisions are final on all aspects of the Sweepstakes.

**Prize Acceptance.** Potential winners will be notified by telephone or email and may be required to sign, notarize and return an Affidavit of Eligibility, a Prize Release and, except where prohibited, an Advertising/Publicity Release. If a winner is a minor in his/her state of residence, forms must be executed by his/her parent or legal guardian. Documents returned by fax or electronically will have the same force and effect as original documents. If such documents are not returned within five (5) business days of the date sent, or if any prize notification is returned as non-deliverable, or if any potential winner cannot be contacted after reasonable efforts, or any potential winner is found to be ineligible or not in compliance with these Official Rules, disqualification may result and prize may be awarded to a selected alternate. In the event of a dispute as to the identity of any online entrant, the actual individual named on the online entry form will be deemed to be the official entrant unless otherwise determined by the Sponsor.

**Release.** By participating in this Sweepstakes and/or accepting a prize, you agree that Sponsor, its parent companies, subsidiaries and affiliates, any their respective employees, members, officers, directors, representations and agents, along with Facebook, Instagram, Twitter, any prize provider, and anyone involved in the development, production, implementation, administration or fulfillment of this Sweepstakes, shall not be responsible for any and all liability or any injury, loss or damage of any kind to or of any person or property (including, without limitation, death of any person), arising in whole or in part, directly or indirectly, from the acceptance, possession, use or misuse of a prize, participation in any Sweepstakes-related activity, or participation in this Sweepstakes. The Limited Warranty that accompanies any prize awarded will be the sole remedy available to the prize winners regarding any prize that is provided in connection with this Sweepstakes.

**Prize Winners List.** For names of Prize Winners, mail a self-addressed, stamped envelope to The **Scott Real.Messy.Moments** Winners, P. O. Box 735, North Branford, CT 06471 by 12/31/17.